

# **Boston, MA Boston Housing Authority**

**Jobs Plus Grant Amount: \$1,977,607.00** 

**PH Development: Charlestown** 

# **Key Partners:**

Boston Private Industry Council, American Jobs Centers, Mayor's Office of Jobs and Community Services (JCS), Boston Public Health Commission, John F. Kennedy Family Service Center, Boston College, Big Sister Association of Greater Boston, City of Boston Department of Neighborhood Development, and Charlestown Tenant Task Force (CTTF).

# **Purpose of the Program:**

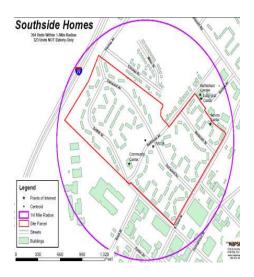
The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

# **Project Summary:**

The Boston Housing Authority (BHA) aims to provide social action to address unemployment and/or underemployment amongst residents of the Charlestown Development. This program will both create a culture of work and provide an equal opportunity for residents to make the fundamental changes needed to increase both their employability and employment. Charlestown contains a total of 1,061 units, with 943 adults between the ages of 18 and 64. Low levels of educational attainment make it difficult to find quality jobs in Boston's innovation economy. The BHA will create Charlestown Works, a program that establishes extensive outreach and retention efforts, builds on an existing and thriving effort to provide Adult Basic Education (ABE) and English for Speakers of Other Languages (ESOL) courses, and integrates one-on-one career development services with financial coaching. The Boston Housing Authority will work to ensure all aspects of Charlestown Works are a success.







# Charlotte, NC Housing Authority of the City of Charlotte

**Jobs Plus Grant Amount: \$2,224,786.00** 

**PH Development: Southside Homes** 

#### **Key Partners:**

Grace-Mar Services, Inc., Central Piedmont Community College (CPCC), Mecklenburg County Department of Social Services (DSS), Goodwill Industries of the Southern Piedmont (Goodwill), and the Workforce Development Board (Charlotte Works)

# **Purpose of the Program:**

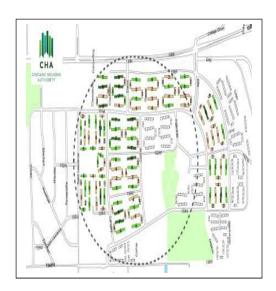
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# **Project Summary:**

Charlotte Housing Authority's (CHA) employment-focused case coordinators will work closely with the Community Job Coaches to assess the wants and needs of both the un- and under-employed non-elderly residents of Southside Homes and work with a dynamic set of community partners to remove existing barriers to employment to help move these adults into the workforce at a living wage. Key service providers will lead CHA's team of employment-centered agencies, to help with literacy and GED credentials and job training and other services. Efforts will be redoubled with the existing and new TANF recipients, providing child care and workforce development services to eligible parents to help them enter the workforce. Other community partners will help with financial literacy, computer skills, job readiness/employment soft skills and other services that may be needed to remove barriers to employment, such as substance abuse, mental health issues, a criminal background, and/or a disability.







# Chicago, IL Chicago Housing Authority

**Jobs Plus Grant Amount: \$3,000,000.00** 

**PH Development: Altgeld Gardens** 

# **Key Partners:**

Chicago Housing Authority, Chicago Cook Workforce Partnership (CCWP) and the Metropolitan Family Services (MFS).

# **Purpose of the Program:**

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# **Project Summary:**

The Chicago Housing Authority (CHA) has partnered with the local Workforce Investment Board entity, the Chicago Cook Workforce Partnership (CCWP) and its contract social service provider, Metropolitan Family Services (MFS) to spearhead the Jobs Plus program effort. CHA will utilize a triangular management approach with its two partners to implement a robust and well managed Jobs Plus program, referred to as the Core Group. The Core Group will be responsible for the overall program management. CHA will assume the lead, while CCWP will oversee employer and industry relations. MFS will assume the daily, on the ground program implementation. The Jobs Plus Advisory Board will consist of the Core Group members, as well as the industry partners, Local Advisory Council (resident leadership) and the Community Coaches. The Advisory Board will provide input into program operations and facilitate subgroups necessary to address specific issues and sustainability of the Jobs Plus program. The Advisory Board will also utilize the support partners and other local resources for input on specific needs and requirements as the Jobs Plus program moves through the implementation phase and into a sustainable community program.







Cuyahoga, OH Cuyahoga Metropolitan Housing Authority

**Jobs Plus Grant Amount: \$3,000,000.00** 

PH Development: Outhwaite and Carver Park

# **Key Partners:**

Cuyahoga Community College, Sisters of Charity Foundation of Cleveland, Cleveland Metropolitan School District

# **Purpose of the Program:**

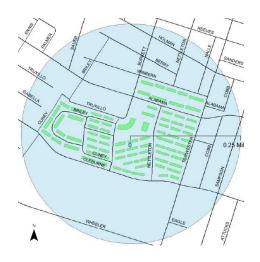
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# **Project Summary:**

The Cuyahoga Metropolitan Housing Authority (CMHA) will implement the Jobs Plus program in the Central neighborhood in Cleveland, Ohio to create sustained and desired transformational change for public housing residents. CMHA identified a 0.25-mile radius within the same 1.1 square miles as Cleveland Central Promise and Central Choice targeting two public housing developments (Outhwaite and Carver Park). The program will provide employment services at an on-site job center; changes in rent rules that provide financial incentives to work; and community support for work through neighbor-to-neighbor conversations. CMHA will work closely with the local WIB, as well as other employers and social service providers, including Cuyahoga Community College and Cleveland Metropolitan School District. Services to be provided include job placement, basic education and financial literacy, and community support for work through community coaches and community "weavers." Weaving will be the principal form of outreach and engagement of public housing residents as well as the evidence-based strategy for cultivating grassroots leadership. Weaving is an intentional approach for helping people connect to information, opportunity, each other and, most importantly, their own personal power.







# **Houston, TX Houston Housing Authority**

Jobs Plus Grant Amount: \$3,000,000.00

**PH Development: Cuney Homes** 

#### **Key Partners:**

Gulf Coast Workforce Board (Workforce Solutions), SER Jobs for Progress, Texas Southern University, Houston Community College, Houston Area Urban League, United Way THRIVE

# **Purpose of the Program:**

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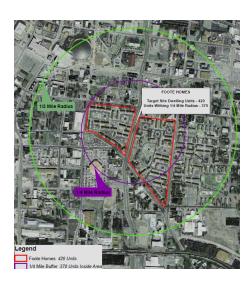
# **Project Summary:**

Houston's economy is booming and many businesses are struggling to fill middle skill job openings. In fact, Houston will add nearly 75,000 middle skill jobs annually through 2017, a rate nearly double the national average. This need, coupled with the fact that Cuney Homes, the targeted Jobs Plus site, has 423 non-disabled working age residents that are unemployed or under employed, lead the Houston Housing Authority (HHA) to believe a significant impact can be made to both the employers and residents of the City of Houston. The Houston Housing Authority's objective is to establish a career-pathway approach to resident self-sufficiency that connects varied skill and employment backgrounds with numerous educational, training, and supportive services, as well as financial and other incentives, through a participatory-style workforce development program. Within a 48 month period residents will be engaged in integrated services that serve three overarching goals:

1) employment-related services, 2) financial incentives, and 3) community support. HHA is committed to using an evidence based approach in implementing the program to ensure success for their families and promote long term self-sufficiency.







# Memphis, TN Memphis Housing Authority

**Jobs Plus Grant Amount: \$3,000,000.00** 

**PH Development: Foote Homes** 

#### **Key Partners:**

Workforce Investment Network, Women's Foundation for a Greater Memphis, RISE Foundation, Memphis Bioworks Foundation, Urban Strategies Memphis HOPE

# **Purpose of the Program:**

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# **Project Summary:**

The Memphis Housing Authority (MHA) will deliver the Jobs Plus program to Foote Homes residents with its partner agency, the Workforce Investment Network. Foote Homes includes more than 1,000 residents, in 414 households. The Jobs Plus program will be delivered to Foote Homes residents by MHA with its partner agency, the Workforce Investment Network, with which MHA has signed a Memorandum of Understanding for Jobs Plus. MHA will subcontract the services component of Jobs Plus to Urban Strategies Memphis HOPE (USMH), an entity that currently handles all MHA human services activities. During the four-year program, MHA plans to enroll 291 participants and place a minimum of 60 of these adults in employment during the project period (20%). Other participants will achieve gains in employability/skills, such as completing their GED or increasing their literacy/numeracy skills, completing job training, and/or completing a financial literacy program.







# Roanoke, VA City of Roanoke Redevelopment and Housing Authority

**Jobs Plus Grant Amount: \$3,000,000.00** 

PH Development: Lansdowne Park

#### **Key Partners:**

Goodwill Industries of the Valleys, Virginia Western Community College, the Roanoke City Police Department, United Way of the Roanoke Vally, Total Action for Progress, Blue Ridge Literacy, the American Jobs Center, the Virginia Employment Commission and Legal Aid of the Roanoke Valley

# **Purpose of the Program:**

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

# **Project Summary:**

Lansdowne Park is a complex of 300 individual low-income family units in Roanoke, Virginia and is a part of the City of Roanoke Redevelopment Housing Authority (RRHA). Of the 352 residents age 18 and older, 95% (334) receive government assistance; 82% (288) are able to work, but only 37% (107) are actually employed. Employment for this group is part-time, low wage, service industry jobs. 63% (181) of the "work-abled" adults are unemployed with zero earned income. RRHA believes the Jobs Plus program will improve employment opportunities and increase earned income for residents. RRHA's Jobs-*Plus* model integrates a behavioral-change career development framework with the three-part strategy. With numerous partnering agencies and a strong Section 3 initiative, a comprehensive neighborhood-based education, training, and employment program will be offered to residents to increase skills and earn credentials to prepare for employment in demand-driven job sectors that produce livable wages. Over the four-year *Jobs-Plus* project cycle, the collaborative expects to serve a minimum of 200 adults residing at Lansdowne Park.







St. Louis, MO St. Louis Housing Authority

**Jobs Plus Grant Amount: \$3,000,000.00** 

**PH Development: Clinton-Peabody** 

# **Key Partners:**

St. Louis Agency on Training and Employment (SLATE), St. Louis University, Preferred Family Healthcare, Flance Early Learning Center, Sherwin-Williams, People's Community Action Corporation, Missouri Home Therapy and Kingdom House

# **Purpose of the Program:**

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

# **Project Summary:**

To serve the residents of Clinton-Peabody, the St. Louis Housing Authority (SLHA) plans a Job Plus Pilot program using evidence-based strategies to provide job-training, supportive services, financial incentives and Community Supports for Work to create a culture of work at the Clinton-Peabody development. SLHA and its key partner, the St. Louis Agency on Training and Employment (SLATE), plan a program that offers the residents of Clinton-Peabody both entry-level and higher-skill-level job training, combined with internships and on-the-job training to give Jobs Plus program participants a significant opportunity to obtain employment. The proposal also includes a Technology Innovation Center that will offer training in computer programming to allow residents to obtain marketable computer skills. The job training opportunities are combined with supportive services, including financial literacy, transportation assistance, childcare, health services, basic needs assistance and legal service to expunge minor criminal offences. The Jobs Plus Pilot program will create opportunities for the extremely disadvantaged residents of Clinton-Peabody and create hope for a better future for their families.







Syracuse, NY
Syracuse Housing Authority

**Jobs Plus Grant Amount: \$1,977,607.00** 

**PH Development: James Geddes** 

#### **Key Partners:**

Greater Syracuse Works (GSW), Center for Community Alternatives (CCS), Upstate Medical University Hospital, the University Hill Business Association, Syracuse University, and the Urban Jobs Task Force, The State University of NY Syracuse Educational Opportunity Center (SUNY EOC), COR, Inc., Center State CEO WorkTrain Program.

# **Purpose of the Program:**

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

# **Project Summary:**

Public housing in the Syracuse region is a strong part of the social and economic safety net that helps county and city residents achieve a level of stability and security in their lives by providing a foundation of safe, affordable housing. Syracuse Housing Authority (SHA) plans to operate "Work to Independence." Partnerships have been established with two primary training entities that have a history of conducting training in high demand local industries, focusing on targeted job readiness in construction and office occupations, digital literacy, and preparation for both high school equivalency testing and college entry. SHA believes that strong, working relationships with the local One-Stop, Center for Community Alternatives and Greater Syracuse Works, along with the planned inclusion of residents as Community Coaches will lead to improved resident employment outcomes and increased quality of life.